

# 60S MUSIC

# EARLY 1960S MUSIC

## ◉ Parent-friendly music

- The controversy associated with Rock ‘n Roll was suspended momentarily by many “parent-friendly” groups.
  - Singers and groups had a “clean-cut” look, cleaner lyrics, and a more subdued sound.
    - Parents began to accept Elvis.
    - Chubby Checker had a hit with the songs “The Twist” and “Let’s Twist Again.” The new dance, the Twist, was something everyone could dance to.

# MOTOWN

- ◉ A record label AND a style of music.
- ◉ Songs were predominantly sung by African Americans.
  - Two famous Motown artists are: The Jackson Five and Stevie Wonder.

# SURF AND HOTROD MUSIC

- ◉ The West Coast was dominated by music that had lots of guitar, tight vocals, and lyrics about the beach, surfing, cars, and girls.
- ◉ The main group in this style was The Beach Boys.

# BRITISH INVASION

- ◉ Bands from England began to gain popularity in the United States during the 1960s.
  - Beatles
    - At the beginning of the 60s, the Beatles had a neat, look with matching suits. Their music was primarily upbeat and youthful through the first part of the decade.
  - Rolling Stones
    - The Rolling Stones had an unkempt look with loud guitar and drums.

# LATE 1960S

## ◉ End of Innocence

- Kennedy assassinated, Civil Rights Movement, Vietnam War
- Musicians' attitudes had returned to the original, heavier versions of Rock 'n Roll.
  - ◉ Lyrics were about: protesting, animosity, and drugs
  - ◉ Artists like Jimi Hendrix, Janis Joplin, and the Grateful Dead had a almost cult following.
  - ◉ A massive music festival, Woodstock, attracted music-lovers and hippies despite poor weather and planning.
    - All the popular musicians of the time performed at the 3-day festival.